



Regional Airline Association

**Public Relations Committee Semi-Annual Meeting
Nashville, Tennessee at the Nashville Convention Center
3:00 PM-5:00 PM – Room: FISK (The Renaissance Hotel) Monday, May 16, 2011**

Public Relations Committee Agenda

Open to all Airline and Associate Member PR representatives

- | | |
|----------------------------|--|
| 3:00-3:15 pm | Welcome, Introductions & Opening Comments
Staci Morgan, RAA
Kelly Murphy, Emerald Media |
| 3:15-3:45 pm | A view from the Hill: Legislative activities
Faye Malarkey Black, RAA Senior VP-Legislative Affairs |
| 3:45-4:05 pm | RAA's role as a safety leader: Fatigue Study/ARCs and SSI updates
Scott Foose, Senior Vice President |
| 4:05-4:30 pm
considered | A discussion on Crisis Preparation: Five important topics you may not have
considered

Matt Barkett, Dix & Eaton Managing Director
Lindsey Geiss, Dix & Eaton Senior Account Executive |
| 4:30-5:00pm | Networking/ Share Time—Each PR Rep should be prepared to informally
share a recent company PR challenge or project |
| 5:00 pm | Meeting Adjourns |

***Refreshments sponsored by
Dix & Eaton***