



AAAE/RAA
**AIRPORT & REGIONAL AIRLINE EXECUTIVE
 SUMMIT** *Building Stronger Relationships between Airports and Regional Airlines*

December 5–7, 2011 | Memphis, TN

Tentative Agenda (as of November 1, 2011)

MONDAY, DECEMBER 5

3:00-5:30 pm **RAA Board of Directors meeting** (Pinnacle Corporate Office, Executive Board Room 1421)
 (Associate Member Council (AMC) meets with the Board on Monday afternoon)

6:30-8:00 pm **Opening Reception at Westin Hotel**
Sponsored by Memphis International Airport

TUESDAY, DECEMBER 6

8:00-9:00 am **Registration and Continental Breakfast** *Badges sponsored by NAASCO North America*

9:00-noon **Associate Member Council (AMC) meeting Westin**

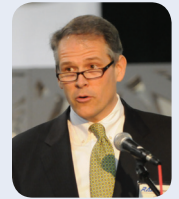
9:00-9:15 am **Welcome by AAAE and RAA Chairs**

AAAE Executive Committee Chair
Kelly Johnson, Northwest Arkansas Regional
 Airport Authority Airport Director

RAA Chairman of the Board
Jim Rankin, Air Wisconsin President and CEO



Kelly Johnson



Jim Rankin

9:15-10:30 am **CEO Mastermind**
 The summit kicks off with Bill Swelbar of the aviation blog Swelblog (www.swelblog.com)
 moderating a panel including:
Russell "Chip" Childs, SkyWest Airlines President and CEO; **Kelly Johnson**, Northwest Arkansas
 Regional Airport Authority Airport Director; **Alex Marren**, Senior VP, System Operations Control and
 United Express, focusing on trends in regional markets, fleet changes, and what the landscape might
 look like in the next 5-10 years.



Bill Swelbar

10:30-10:45 am Coffee Break

10:45 am-noon **Strengthening Market Forces and Community Advocacy Panel**
 Now that we have heard the forecasts, what can be done to open new markets, and strengthen the current routes? How
 can we best interact with our communities to best serve their needs and attract the right service? Moderated by **Spencer
 Dickerson**, AAAE Senior Executive VP, a panel of Airport Directors and Airline CEOs including, **Phil Reed**, Pinnacle Airlines
 Corp. VP-Network Scheduling, Operational Analytics & Engineering; **Andrew Bonney**, Cape Air VP-Planning; **Ann Crook**,
 Airport Manager, Elmira-Corning Regional Airport, discuss what has worked in the past, suggest new ideas and identify
 barriers and unique opportunities.

noon-1:30 pm **Luncheon with Keynote Speaker** (TBD) *Luncheon sponsored by ATR North America*

1:30-2:45 pm **EAS – What is the future?**
 As Congress debates the value of Essential Air Service every year, new threats to the program
 emerge. The program has had many changes over the years, but what is to come? Hear from
 RAA and AAAE's Essential Air Service Committee, along with the US DOT on their thoughts
 regarding this integral program for smaller markets.
 RAA Vice President-Government Affairs **Faye Malarkey Black** moderates this panel with
Doug Voss, Great Lakes Aviation President and Chairman; **Kevin Schlemmer**, Transportation
 Industry Analyst U.S. DOT; **Doug Kimmel**, Airport Manager, Williamson County Regional Airport.



Faye Malarkey Black

2:45-3:00 pm Refreshment Break

3:00-3:45 pm **Concluding Remarks**
 What have we learned, Where do we go from here?

3:00-5:00 pm **RAA Public Relations Committee meeting**
 (Pinnacle Corporate Office, Robert Morgan Conference Room 1405)

3:45 pm Conclusion of Day 2 Joint Meetings

3:45-5:00 pm **RAA Board of Directors Meeting** (continued)

6:00-7:00 pm **Cocktail Reception** at Pinnacle Airlines Corporate Headquarters
 (One Commerce Square, Memphis, TN 38103) *Reception sponsored by GE Capital Aviation Services (GECAS)*

WEDNESDAY, DECEMBER 7

9:00-11:30 am **One-on-One Air Service Marketing/Development Meetings between Airport Official and
 Regional Airline Officials**



**Westin Memphis Beale Street
 Memphis, TN**