



***Public Relations Committee Semi-Annual Meeting
Milwaukee, Wisconsin at the Hilton-Wright Ballroom A-B
3:00 PM-5:00 PM Monday, May 24, 2010***

Public Relations Committee Agenda

Open to all Airline and Associate Member PR representatives

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| 3:00 pm | Welcome, Introductions & Opening Comments
Roger Cohen, RAA President
Kelly Murphy, Emerald Media |
| 3:15 pm | Legislative Update
Faye Malarkey Black, RAA VP-Legislative Affairs |
| 3:45 pm | Website update/PR Committee Subpage/Resources
Staci Morgan, RAA Operations Manager |
| 4:15 pm | Tool Kit, Survey Results and Communications Plan Going Forward
Pat Cleary, Fleishman-Hillard |
| 4:45 pm | Roundtable Discussion: Future needs of PR Committee
Kelly Murphy |
| 5:00 pm | Meeting Adjourns
Refreshments |