



# REGIONAL HORIZONS



## Special Supplement "Women in Aviation"

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Emerald Media, in partnership with the Regional Airline Association, is publishing a special supplement celebrating Women in Aviation. This color 5.5" x 8.5" edition will be distributed with the registration packets of the more than 2,500 attendees expected at the upcoming 2012 International Women in Aviation Conference in Dallas, TX, at the Hilton Anatole from March 8-10.

The supplement will highlight a sampling of the highly talented women that work in various roles of the regional airline industry. Profiles will include employees from all aspects of regional airlines. In addition, women in various safety, government and education roles will be featured.



**Booking deadline: Monday, January 9, 2012**

**Ad materials deadline: Monday, January 16, 2012**

### Distribution

**The 2012 International Women in Aviation Conference**  
March 8-10, 2012 in Dallas, TX ([www.wai.org](http://www.wai.org))



**Bonus Distribution:** RAA Annual Convention May 22-24, 2012 in Minneapolis, MN ([www.raa.org](http://www.raa.org))

**Electronic Distribution:** Emailed to entire RAA Airline and Associate Membership and posted on the RAA website.

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Invoices will be sent the day of publication with checking copy.