



AAAE/RAA  
**AIRPORT & REGIONAL AIRLINE EXECUTIVE  
 SUMMIT** *Building Stronger Relationships between Airports and Regional Airlines*

December 5–7, 2011 | Memphis, TN

**Tentative Agenda** (as of November 1, 2011)

**MONDAY, DECEMBER 5**

- 3:00-5:30 pm **RAA Board Meeting**
- 6:30-8:00 pm **Opening Reception at Westin Hotel**  
Sponsored by Memphis International Airport

**TUESDAY, DECEMBER 6**

8:00-9:00 am **Registration and Continental Breakfast**

9:00-9:15 am **Welcome by AAAE and RAA Chairs**

AAAE Executive Committee Chair  
**Kelly Johnson**, *Northwest Arkansas Regional  
 Airport Authority Airport Director*  
 RAA Chairman of the Board  
**Jim Rankin**, *Air Wisconsin President and CEO*



**Kelly Johnson**



**Jim Rankin**

9:15-10:30 am **CEO Mastermind**

The summit kicks off with Bill Swelbar of the aviation blog Swelblog ([www.swelblog.com](http://www.swelblog.com)) moderating a panel including:  
**Russell "Chip" Childs**, *SkyWest Airlines President and CEO*; **Kelly Johnson**, *Northwest Arkansas Regional Airport Authority Airport Director*; **Alex Marren**, *Senior VP, System Operations Control and United Express*, focusing on trends in regional markets, fleet changes, and what the landscape might look like in the next 5-10 years.



**Bill Swelbar**

10:30-10:45 am Coffee Break

10:45 am-noon **Strengthening Market Forces and Community Advocacy Panel**

Now that we have heard the forecasts, what can be done to open new markets, and strengthen the current routes? How can we best interact with our communities to best serve their needs and attract the right service? Moderated by **Spencer Dickerson**, *AAAE Senior Executive VP*, a panel of Airport Directors and Airline CEOs including, **Phil Reed**, *Pinnacle Airlines Corp. VP-Network Scheduling, Operational Analytics & Engineering*; **Andrew Bonney**, *Cape Air VP-Planning*; **Ann Crook**, *Airport Manager, Elmira-Corning Regional Airport*, discuss what has worked in the past, suggest new ideas and identify barriers and unique opportunities.

noon-1:30 pm **Luncheon with Keynote Speaker (TBD)**

1:30-2:45 pm **EAS – What is the future?**

As Congress debates the value of Essential Air Service every year, new threats to the program emerge. The program has had many changes over the years, but what is to come? Hear from RAA and AAAE's Essential Air Service Committee, along with the US DOT on their thoughts regarding this integral program for smaller markets.  
 RAA Vice President-Government Affairs **Faye Malarkey Black** moderates this panel with **Doug Voss**, *Great Lakes Aviation President and Chairman*; **Kevin Schlemmer**, *Transportation Industry Analyst U.S. DOT*  
**Doug Kimmel**, *Airport Manager, Williamson County Regional Airport*.



**Faye Malarkey Black**

2:45-3:00 pm Refreshment Break

3:00-3:45 pm **Concluding Remarks**

What have we learned, Where do we go from here?

3:45 pm Conclusion of Day 2 Joint Meetings

3:45-5:00 pm **RAA Board Meeting** (continued)

**WEDNESDAY, DECEMBER 7**

9:00-11:30 am **One-on-One Air Service Marketing/Development Meetings between Airport Official and Regional Airline Officials**



Westin Memphis Beale Street  
 Memphis, TN