

# Event Information about 2021 RAA Leaders Conference– FAQ

*RAA has announced a major change to our originally planned 2021 Annual Convention. After careful consideration, we are transforming RAA's 2021 Annual Convention and Trade Show into a more intimate, in-person and virtual "hybrid" event. In place of the 2021 Annual Convention, RAA is pleased to announce that we will be holding the 2021 RAA Leadership Conference on September 27-28, 2021 in Washington DC. Our team has created a list of FAQs that may answer attendee, exhibitor and sponsor questions as they come up. Please continue to check the event website and FAQ page for additional updates.*

**Question: Has RAA decided whether it will hold a 2021 convention in person?**

*Answer: RAA has made the decision to transition our 2021 Annual Convention scheduled for Phoenix and instead will host the 2021 Leadership Conference on September 27-28, 2021 in Washington DC, with opportunities for in-person attendance as well as virtual components allowing for additional participation. This hybrid event will be open to a limited number of in-person attendees in line with local capacity rules. RAA expects the vast majority of its Board of Directors to attend the event and will invite additional key staff including airline purchasing officials.*

**Question: What type of exhibit space will be available at the 2021 Leadership Conference?**

*Answer: Exhibit space for this intimate event will consist of table-top displays. Please contact our exhibit manager, Diana Lundie, with additional questions at [diana@thelundiegroup.com](mailto:diana@thelundiegroup.com).*

**Question: Is RAA currently selling exhibit space for the 2021 Leadership Conference?**

*Answer: 2020 Annual Convention exhibitors who have rolled their booth fee into 2021 will be given the right of first refusal for a table-top exhibit. RAA is not currently selling exhibit space for the 2021 Leadership Conference, but those exhibitors wishing to join*

our waiting list may email our exhibit manager, Diana Lundie at [diana@thelundiegroup.com](mailto:diana@thelundiegroup.com).

**Question: I am an exhibitor with confirmed space at the 2021 Annual Convention?**

*Answer: Our conference team will be reaching out to you over the following days to determine how we can best meet your needs as we transition our event. Current exhibitors will be provided with multiple sponsorship, marketing and exhibit options; RAA is committed to working with you to determine the best positive experience. If you prefer to reach out to us, please email [diana@thelundiegroup.com](mailto:diana@thelundiegroup.com).*

**Question: Will RAA provide confirmed exhibitors from the planned 2021 Annual Convention in Phoenix with a refund if desired?**

*Answer: We hope each exhibitor will review new opportunities presented by this event; we are confident that most exhibitors will wish to secure space at this intimate event. RAA will grant refunds to exhibitors who are unable to transition with us; either by choice or in cases where demand exceeds supply of exhibit space. We strongly encourage all exhibitors to stick with us – we have high confidence our new event will provide a strong networking opportunity with you with decision-makers at the highest level of our airline membership. Additionally, your participation is a crucial source of support for the Association and directly supports the advocacy work that played a key role in the survival of today's regional airline industry during the pandemic. Our work in protecting the industry persists alongside our determination to create a world-class event for you. Those wishing to submit refund requests are requested to do so in writing to exhibits manager Diana Lundie at [diana@thelundiegroup.com](mailto:diana@thelundiegroup.com).*

**Question: Will a purchasing forum still be held?**

*Answer: Yes, RAA is planning a purchasing forum for qualifying participants. Please check back for more information.*