

## **JAMES TEMPEL, DIRECTOR OF SALES AND MARKETING, PRATT & WHITNEY CANADA**

James Tempel was named Director of Sales and Marketing Pratt & Whitney Canada in August 2021. He is responsible for leading the Marketing organization for Regional Aviation including existing programs and new business development. His role includes ensuring that P&WC's reputation for excellence in bringing new products to market and support is enhanced by continually setting higher goals to ensure customer delight and achieve business growth including next generation technologies. Mr. Tempel joined Pratt & Whitney Canada in 1996 and has assumed positions of increasing responsibility within the Marketing and Customer Support organizations. Prior to his current position, Mr. Tempel led P&WC's global aftermarket sales team across all markets. He holds a bachelor's degree in Finance and International Business from Concordia University and a Masters in Business Administration in Strategy from McGill University.