



SIMON NEWITT
President & Chief Commercial Officer
Heart Aerospace

As President of Heart Aerospace, Simon leads the internal running of the company and ensures a dynamic and effective organization as the company continues to scale. In his role as President, Simon is also responsible for Government and Industry Affairs.

As Chief Commercial Officer at Heart Aerospace, Simon is responsible for the commercialization of Heart's electric aircraft, from marketing and sales through to aircraft delivery, as well as for customer support & services.

Simon has over 25 years of aerospace industry experience, a large part spent fulfilling a variety of senior leadership roles at Embraer. He was deeply involved in the commercial success of the Embraer E-Jets program having led various regional sales and support teams, as well as global contracts, commercial operations and asset management. During his time at the Brazilian manufacturer, he also led the Customer Training department, serving each of the Embraer business units. Prior to Embraer, Simon worked in the sales and marketing team at Rolls-Royce Civil Aerospace.

Simon has a B.Sc (ECON) in International Relations from the London School of Economics & Political Science, and an M.Sc in Air Transport Management from Cranfield University.