



**ZUZANA HRNKOVA**  
**Vice President, Marketing**  
**ATR**

Zuzana Hrnkova has 29 years' experience in aviation business. Since September 2015, she is appointed Vice President and Head of Marketing in ATR, European turboprops manufacturer, enabling sustainable and affordable regional connectivity. She leads the team responsible for Market Strategy, Airline and Product Marketing and continue to extent her aircraft, market and sustainability expertise into the regional segment.

Previously she worked at Airbus and her last assignment was Head of Aircraft Interiors Marketing, where she led the Aircraft Interiors Marketing team, covering all current and future Airbus cabins. One of her main tasks was to guide new cabin product developments ensuring that cabin design fulfils all passengers' and airlines' expectations. One of main achievements was the A350XWB interior design and market validation.

Zuzana was graduated engineer and private pilot in 1991 from the Air Transport University of Zilina, Slovakia and from the French School of Civil Aviation (ENAC), Toulouse in 1994.