

WELCOME TO DENVER, COLORADO

2024 Summer Seminars

The Regional Airline Association is thrilled to announce the highly anticipated 2024 Summer Seminars July 28-30, 2024, at [the Jacquard Autograph Collection](#) in Denver, Colorado. SkyWest Airlines is our honorary co-host for this year's Summer Seminars. Partnered with FordHarrison, the RAA Summer Seminars have been meticulously designed to cater to the professional development needs of airline management professionals including airline inflight, HR, and drug & alcohol representatives and RAA invited guests.

The Seminars provide subject matter expert briefings and peer discussions that are essential to keep new and veteran management current on the latest legal guidelines and best practices in the areas of Human Resources, Inflight/Cabin Services and Drug & Alcohol Testing programs.

The event will kick off with a Welcome Reception on the evening of Sunday, July 28th. Seminars will begin the morning of Monday, July 29th and conclude in the afternoon of Tuesday, July 30th.

PARTNER IN SUCCESS

Looking for enhanced way for your company to increase your brand awareness, make meaningful connections, build trust, get social media coverage, and have impact in this industry? Partnership is a powerful and impactful choice. Be a 2024 RAA Summer Seminars sponsor!

Sponsors who are RAA Associate Members will receive a 5% discount on advertising rates for the 2024 Annual Report. All associate members receive a complimentary company listing in the Annual Report and are invited to purchase a stand-out logo display to help draw attention to your listing for \$500. Interested in both advertising space and logo placement? We've got you covered! This year, Associate Members who purchase an ad will receive complimentary logo placement in the Member Directory and recognition on the RAA website and in program materials.



SPONSORSHIP BENEFITS & RECOGNITION OPPORTUNITIES:

Details	EXECUTIVE \$7,500	SAPPHIRE \$5,000	RUBY \$3,500	SHINING STAR \$2,000
Exclusive Welcome Reception Host	Unlimited Attendees			
Vendor Table	✓	✓	✓	
Free Registration	Three	Three	Two	One
1/2 Page Ad in Program Pamphlet	✓			
1/4 Page Ad in Program Pamphlet		✓		
1/8 Page Ad in Program Pamphlet			✓	
Company logo included in Seminar	✓			
e-Communication	✓	✓	✓	✓
Sponsor Callout During Conference Welcoming Remarks	✓	✓	✓	✓
Five-minute Remarks Listed on Agenda	✓	✓		
Company Logo on Printed Signage	✓	✓	✓	✓
Display Logo during Coffee or Snack Breaks	✓	✓	✓	
Present at the Seminar	✓	✓	✓	
Networking Opportunity at Welcome Reception	✓			

* Executive sponsor would be a host of the Welcome Reception and cover the cost in addition to the Sponsorship.

** Sapphire sponsor would cover box lunch in addition to the Sponsorship.

ADDITIONAL ADD-ON TO YOUR SPONSORSHIP

INQUIRE ABOUT PRICING

- Registration Lanyards.
- Breakfast with Speaking Opportunity – exclusively offered to a Ruby Sponsor.
- Additional Opportunities available for all sponsor levels; inquire about pricing.

Please contact us at
membership@raa.org
 for more information.